

AGENDA

Meeting: MARLBOROUGH AREA BOARD
Place: Kennet Valley Village Hall, Lockeridge, Marlborough, SN8 4EL
Date: Tuesday 31 August 2010
Time: 7.00 pm

Including the Parishes of Aldbourne, Avebury, Baydon, Berwick Bassett & Winterbourne Monkton, Broad Hinton & Winterbourne Bassett, Chilton Foliat, East Kennet, Froxfield, Fyfield & West Overton, Marlborough, Mildenhall, Ogbourne St Andrew, Ogbourne St George, Preshute, Ramsbury & Axford and Savernake

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this agenda to Kevin Fielding (Democratic Services Officer) on 01225 776655 / kevin.fielding@wiltshire.gov.uk or Richard Rogers (Community Area Team Leader) on 01249 706380 or richard.rogers@wiltshire.gov.uk.

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk.

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Unitary Councillors

Peggy Dow	Marlborough East
Nick Fogg (Vice Chairman)	Marlborough West
Chris Humphries (Chairman)	Aldbourne & Ramsbury
Jemima Milton	West Selkley

Items to be considered

1. Chairman's Welcome and Introductions

2. Apologies for Absence

3. Minutes (*Pages 3 - 16*)

- a. To approve, and sign as a correct record, the minutes of the meeting held on 22 June 2010.
- b. Matters arising from the previous meeting.

4. Declarations of Interest

Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.

5. Chairman's Announcements (*Pages 17 - 18*)

To include, but not limited to, the following:

- a. Car Parking Strategy – a consultation
- b. Camera Safety Partnership – announcement of closure.

6. Partner Updates (*Pages 19 - 30*)

To note the attached updates and receive any further information partners wish to share:

- a. Wiltshire Police
- b. Wiltshire Fire and Rescue Service
- c. NHS Wiltshire – an update on services at Savernake Hospital
- d. Town and Parish Councils
- e. Marlborough and Villages Community Area Partnership (MaVCAP)
- f. Marlborough Downs Movies (MDM).

7. Community Area Issues (*Pages 31 - 42*)

- a. To consider Marlborough Town Council's request to the area board seeking support to upgrade the crossing in George Lane to a 'Puffin' crossing.
- b. To receive a short presentation by Ian Ritchie, Chairman of The Friends of The Ridgeway about the proposed 'Great Stones Way' walk from Avebury to Stonehenge.
- c. To receive an update report on the closure of Pewsey Road Bridge from Councillor Dick Tonge, Cabinet Member for Transport and Highways.

8. Young People's Issues (*Pages 43 - 46*)

Councillor Peggy Dow will present a proposal from Area Board Task Group for the £5,000 funding allocation for Youth Transport/Access.

9. Leisure Facilities Review

Councillor Stuart Wheeler, cabinet representative for Leisure, Sport and Culture, will give a presentation on the review of leisure facilities across Wiltshire. This will be followed by a discussion.

10. Funding (*Pages 47 - 66*)

a. Community Area Grant Scheme

The Wiltshire Councillors will consider three applications to the Community Area Grants Scheme 2010/11, as follows:

- i. Aldbourne Parish Council request £773 to upgrade a footpath to improve access for all to the play area and village green
- ii. Marlborough Apple Day Festival request £1,083 to raise awareness of local apple varieties and orchard habitats and to launch a Community Orchard
- iii. Ramsbury Allotment Association request £831 for the installation of a water pipe to the allotment.

Copies of the completed application forms and grant application packs for the Community Area Grants Scheme 2010/11 are available from the Community Area Manager or electronically at

<http://www.wiltshire.gov.uk/areaboardscommunitygrantsscheme.htm>

b. Performance Reward Grant Scheme

The Wiltshire Councillors will consider two bids to the Performance Reward Grant Scheme, as follows:

- i. An application has been received by all area boards from the Climate Change Team who wish to provide free energy monitors for loan at all of Wiltshire's libraries to help households reduce their energy consumption and fuel costs.
- ii. An application has been received by all area boards from Councillor Chris Williams, entitled Wiltshire Voices. This project is a two year initiative which will challenge our Area Boards to develop new and innovative approaches to community engagement and empowerment, particularly focused on engaging with hard to reach and traditionally excluded groups.

- iii. To note the decision of the Performance Reward Grant Panel at their July meeting, concerning the Christmas lights application.

11. Any Other Questions

The Chairman will invite any remaining questions from the floor.

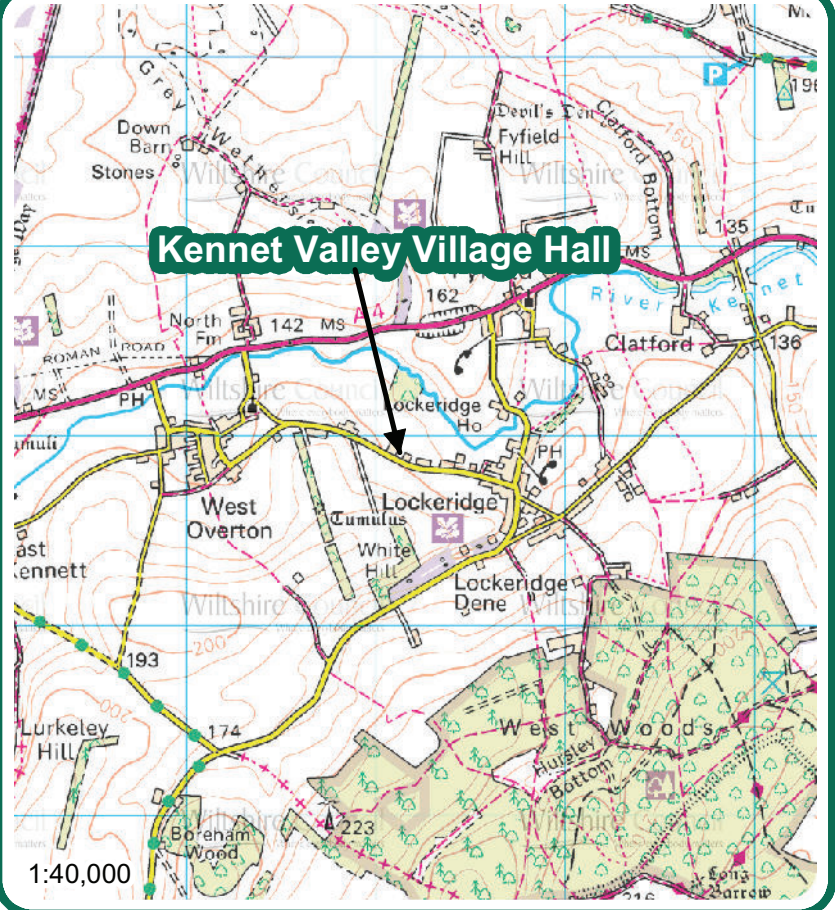
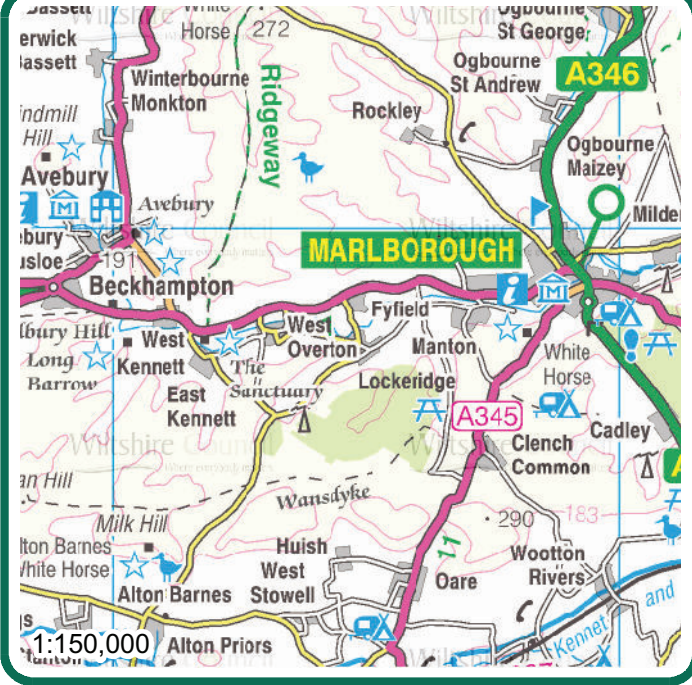
12. Evaluation and Close (*Pages 67 - 68*)

The meeting is asked to note the future meeting dates below:

Tuesday 19 October 2010, St John's Community College, Granham Hill,
Marlborough, SN8 4AX

Tuesday 23 November 2010, Broad Hinton Village Hall, Yew Tree Lane, Broad
Hinton, Swindon, SN4 9RH.

The Forward Plan is attached for information.



Kennet Valley Village Hall
Lockeridge
Marlborough
Wiltshire
SN8 4EL



 Where everybody matters



MARLBOROUGH AREA BOARD

MINUTES OF THE MARLBOROUGH AREA BOARD MEETING HELD ON 22 JUNE 2010 AT RAMSBURY PRIMARY SCHOOL, BACK LANE, MARLBOROUGH, SN8 2QH.

Present:

Wiltshire Councillors

Chris Humphries (Chairman), Peggy Dow, Nick Fogg and Jemima Milton

Cabinet Representative – John Noeken (Resources)

Officers

James Cawley (Service Director), Richard Rogers (Acting Community Area Manager) and Kevin Fielding (Democratic Services Officer)

Parish and Town Councils

Marlborough Town Council – J G Loosmore, Aldbourne PC – Alan Phizacklea, Baydon PC – A.N.Prior, Fyfield & West Overton PC – Tim Butler, Ogbourne St George PC – Paul Willis, Ramsbury PC – Sheila Glass

Partners

Wiltshire Police – Acting Inspector Andy Peach

Wiltshire Fire & Rescue Service – Mike Franklin

Marlborough and Villages Community Area Partnership – Richard Pitts

M.A.D.T – Martin Cook

Members of Public in Attendance: 13

Total number in attendance: 50

28. **Chairman's Welcome and Introductions**

The Chairman welcomed everyone to Ramsbury Primary School and thanked the school for hosting the meeting.

The Chairman then invited all the Wiltshire Council members and officers in attendance to introduce themselves to the meeting along with the Parish council representatives in attendance.

29. **Apologies for Absence**

Apologies for absence were received from Inspector Andrew Kerr – Wiltshire Council, Joan Davies - Savernake Parish Council, Bob Gutherson – Berwick Bassett & Winterbourne Monkton Parish Council and Gretchen Rawlins and representatives of Avebury Parish Council.

30. **Minutes**

The minutes of the meetings held on the 13 April and 18 May 2010 were agreed as a correct record of the meetings and signed by the Chairman.

31. **Declarations of Interest**

Name	Item	Type of Interest	Nature of Interest	Action
Cllr Nick Fogg	Agenda Item No. 10i Community Area Grants – Marlborough Literature Festival	Personal	Marlborough Literature Festival committee member	Would leave the hall when this application was discussed

32. **Chairman's Announcements**

**Wiltshire Local Development Framework Consultation Results
Marlborough Community Area**

Planning for Wiltshire's Future 2026

- The Wiltshire 2026 consultation formed an important step towards the development of the Wiltshire Core Strategy.
- The strategy will eventually replace elements of the existing local plans which planning decisions are currently set against.
- The Wiltshire 2026 consultation, launched during October 2009, outlined;
 - *a vision for Wiltshire;*
 - *the opportunities and issues within each community area;*
 - *proposals for how that area will change over time, including;*
 - *an outline of the suggested scale and location of housing and employment development where identified.*

Consultation process

- The consultation ran from 30 October until 31 December 2009.
- The consultation was publicised widely throughout this period.
- Public exhibitions were held in each community area.
- The consultation material was available for consideration on the council's website, within libraries and council offices.
- Workshops were also held with community representatives and organisations.
- Over 2,000 comments from more than 600 individuals, and organisations were made.

Key issues raised in the Marlborough Community Area

- The importance of protecting Marlborough's natural environment, including the Area of Outstanding Natural Beauty, was raised a number of times.
- Several comments highlighted an aspiration to improve and encourage more sustainable forms of transportation.
- The need for 'proportionate' growth was seen as being essential to ensure the retention of local services and employment opportunities.
- Mixed response with regards to the level and distribution of new housing within the community area. Several comments proposed distributing more homes to smaller villages within the community area.

Proposed key actions

- Consider how to evaluate and alleviate pressures upon Marlborough's sensitive landscape including the AONB.
- Investigate how to improve Marlborough's sustainable transport linkages and methods.
- Consider the need for 'proportionate' growth of employment and housing opportunities.
- Ensure that any proposed strategic sites take due consideration of environmental designations including Area of Outstanding Natural Beauty (AONB) and Sites of Special Site of Scientific Interest (SSSI).
- Examine Marlborough's constraints, to development, including topography and service provision.
- Consider the implications of a revised housing distribution, including increasing the number of dwellings directed to smaller settlements within the community area.

To find out more and to receive notification of future consultation events please visit.....

wiltshire.gov.uk/planningpolicy.htm
consult.wiltshire.gov.uk

Play Development Funding

Baydon and Aldbourne have been awarded Playbuilder funding to improve the areas for the 8 to 13 age range. Playbuilder funding of £1.1 million was awarded to Wiltshire Council in 2009 and is to be spent by March 31st 2011. We are working in partnership with Parish and Town Councils while others are Wiltshire Council owned sites.

The Play Development Service will be working with the local community, including schools and youth groups, to see what improvements the children and young people would like. Consultation may take the form of letters posted to residents, posters in local shops and libraries and discussions with Town Councils, schools and CAYPIG.

If you would like any further information do contact either Niki Willows or Ella Coghlan.

Play Development Advisors

Niki Willows mobile: 07920 235 890

Ella Coghlan mobile: 07920 234 094

E-mail: niki.willows@wiltshire.gov.uk
ella.coghlan@wiltshire.gov.uk

Local Transport Plan (LTP) Scheme Selection Process

Background

The establishment of Area Boards presents an opportunity for decisions on small-scale transport and highway improvement schemes to be taken locally.

In response to this there are plans for the Area Boards to be allocated a discretionary budget to assess and select small-scale transport schemes to be progressed in their community areas. The amount of funding available to the Area Boards will be confirmed in due course.

The allocation will be for capital funding and can only be used to provide new and improved infrastructure. It is to be used for schemes that improve safety, increase accessibility and sustainability by promoting walking, cycling and public transport, and improve traffic management. It cannot be used to fund maintenance schemes or to pay for revenue functions such as passenger transport.

Due to the complexity of assessing and selecting a scheme from the many requests, and the potential time that such an agenda item would take, it is proposed that recommendations are made to the Area Board by a Community Area Transport Group (CATG).

Members of the CATG will be identified by the Community Area Manager in conjunction with the Chairman, and agreed at the Area Board. It is requested that the number on each Group should not exceed ten and that the meetings take place during the day. Meetings will be attended by relevant officers from Wiltshire Council and will be chaired by the Area Board Chairman.

It is envisaged that the first meeting of the CATG would include a half day workshop covering the following matters:-

- Background to the Council's transport policies and transport funding.
- Review of requests received in the community area.
- Assessment of schemes.
- Discussion on the need for a feasibility study
- Discussion on future funding
- Selection of scheme(s)
- Recommendation to Area Board.

Waste Consultation

The Wiltshire Council waste consultation would run from 17 June to 20 August and officers would be attending area board meetings between these dates.

The format would be an information stand with a couple of officers available before the meeting to answer any questions and to hand out leaflets followed by a 5 minute presentation as part of an agenda item if time allows.

Community Payback – Call for Grot Spots

Wiltshire Probation Services is launching a new scheme, 'Community Payback, Involving Local Communities'. The scheme works with offenders to offer free labour to local communities to enhance the local environment. This includes clearing undergrowth, removal of graffiti or litter, repairing and redecorating community facilities and other environmental projects.

The Community Payback initiative has been supported by our Area Boards to receive Performance Reward Grant funding to provide mobile facilities which will enable the work to be carried out more efficiently and to broaden the reach of the project to include more rural parts of the county.

Area Boards are asked to call for 'Grot Spots', local areas which need clearing or community facilities which need decorating, litter picking or graffiti removal. These can be referred to the Community Payback Scheme, either directly using

the referral form on the Community Payback leaflet or via their Community Area Manager.

Highways Programme for 2010-11

The annual programme of highway maintenance and improvement schemes for 2010/11 has been approved. This information is presented on an individual community area basis and is available on the Council's website under Community Area Highway Information.

The information includes lists of proposed highway and related works for 2010/11 with facts and figures about the roads in your area.

Web

link:

<http://www.wiltshire.gov.uk/parkingtransportandstreets/roadshighwayspavements/areaboardhighwayinformation.htm>

Further enquiries should be made to Spencer Drinkwater, Principal Transport Planner, on 01225 713480.

Reducing Unnecessary Street Lighting in Wiltshire

Wiltshire Council has been approached by a number of communities seeking to reduce their carbon footprint, reduce light pollution of the night sky and reduce energy costs. Street lighting and illuminated signs have been identified as a major use of energy by the Council in a recent review.

A start has been made with a project to replace the lighting units in the county's 1,600 illuminated bollards with new low energy units. Dimming and turning off unnecessary lighting for part of the night have already been successfully introduced in trial sites at Urchfont and Tidworth.

The Council has set aside £5,000 for each Area Board to introduce schemes in their areas this year. The Area Board is asked to solicit interest from Town and Parish Councils and other interested parties to take part in the scheme. The Area Board will then decide on which submissions will go ahead in their area.

The Area Board is also asked to nominate an individual to act as Project Leader, to liaise with the community and resolve any issues with the public (the Project Leader should be appointed by the Board, but does not need to be a member of the Board). The Council's staff and specialists will be available to advise on technical aspects, including the viability of the proposals, and will arrange the installation of the schemes. If successful more cash will be made available for schemes next year.

If you are interested in becoming involved in the scheme, please contact a member of your Area Board or the Community Area Manager.

33. **Partner Updates**

Wiltshire Fire and Rescue Service

Mike Franklin – (Wiltshire Fire and Rescue Service) advised that Ramsbury and Marlborough Fire Stations now came under the administrative control of the Swindon area, the operational services carried out by both stations would remain unchanged.

The written update distributed with the agenda was noted.

Wiltshire Police

Acting Inspector Andy Peach – (Wiltshire Police) advised that the solstice events at Stonehenge and Avebury had passed off with very few incidents, he then requested that the written update distributed with the agenda be noted.

NHS Wiltshire

The written update distributed with the agenda was noted, the Acting Community Area Manager advised that the opening hours of the Savernake Hospital out-of-hours service were as follows:

18:30 – 08:00hrs Monday – Thursday

18:30 – 08:00hrs Friday - Sunday

James Cawley – (Service Director) advised that he would be meeting with NHS Wiltshire and Marlborough Area Board members to discuss concerns that Marlborough area residents had with the NHS Wiltshire service that they were receiving as well as Wiltshire ambulance response times and would be reporting back to the board during September 2010.

Town or Parish updates

There were no town or parish updates.

Marlborough and Villages Community Area Partnership (MaVCAP)

Rich Pitts – (Chairman, MaVCAP) advised that the annual general meeting had been held on the 8 June 2010, with a revised constitution now agreed.

The date of the next MaVCAP meeting would be on Tuesday 13 July 2010.

The Chairman thanked everybody for their updates.

34. **Cllr John Noeken**

Cllr John Noeken – (Wiltshire Council cabinet member for Resources gave a brief outline of his portfolio which includes:

- Human resources and organisational development.
- ICT
- Procurement and commissioning.
- Customer services.
- Shared services team
- Business management programme.
- Business transformation.
- Legal and democratic services.
- Councillor development.
- Registration service and coroners.

Points made by Cllr Noeken included:

- Increased cost saving measures throughout Wiltshire Council, post budget, with a 25% budget cut over the next four years.
- The future – four main hubs linked by fibre optic cabling.
- Bourne Hill, Salisbury looking to be operational by October 2010.
- Nine million pounds of procurement savings expected over the next twelve months.

The Chairman thanked Cllr Noeken for outlining his portfolio.

35. **Young People's Issues**

i. Quantitative analysis of 'Dreams and Wishes'

Martin Cook (MADT) briefly outlined data from the survey results, "The one thing that will make my life better is...", including any issues arising and lessons learned from the survey.

Points made included:

- Young peoples transport issues and activities in school and out where recurring themes throughout the survey.

- Unfortunate that the villages of Berwick Bassett, Broad Hinton and the Winterbournes appeared to have had only twelve respondents complete the survey.
- Improving transports issues would also help with social issues.

The Chairman thanked MADT for their analysis of the data.

II. Report back from the two films shown at St John's School during May and June.

Fiona Lawson – (Kennet Visual Arts Trust) and Guy Loosmore – (Marlborough Town Council) gave a brief update of the showing of films by the Marlborough Downs Movies. Two films had been shown recently by this new initiative, one in the Town Hall and one in St John's School. 64 tickets had been sold for the first and 93 for the second, resulting in a £209 loss for the first and £112 for the second. Further films were planned to be shown during September and October, again at the new theatre in St John's.

Sheila Glass advised that Ramsbury PC would be willing for the the Ramsbury Flyer to be used to provide transport people for the film showings.

Points made included:

- Marlborough Downs Movies were moving in the right direction but needed to improve marketing for future screenings.
- There had been positive feedback from attendees of the first two film nights.
- Marlborough Downs Movies would continue to look at the pricing structure for future film nights.
- Marlborough Downs Movies hoped that the Marlborough Area Board would continue to support them in this venture.

The Chairman thanked Fiona Lawson and Guy Loosmore for the good work carried out so far.

III. £5k for Youth Transport/Access – Short interactive discussion to collect initial ideas on how best to spend this funding.

The Chairman asked the meeting for suggestions as to how best utilise the £5k that had been allocated to the Marlborough Area Board for youth transport provision by Wiltshire Council.

The Chairman's own view was that a working group should be set up to investigate this.

Points made included:

- Various minibuses were available across the Marlborough community area, but these need qualified and CRB checked drivers to operate them, the money could be used for driver training and CRB checks.
- The reinstatement of local footpaths and cycle lanes for young people to use safely would be beneficial to all concerned, local villages and communities could work together to link up footpaths and cycle ways.
- Good partnership working would be vital for a successful local cycle network.
- Pedestrian/cycle safety "hi-viz" accessories to be made available to young people.

Decision

It was agreed that a working group would be set up with the following members and would report back to the Marlborough Area Board.

- **Deena Beverley - KVAT**
- **Ellie Vesey-Thompson - UKUP**
- **Jane Brunning – Beckhampton Community Group**
- **Richard Clark - MaVCAP**
- **Peter O'brien – Devotion Youth Project**
- **Liam Tatten-Bennett**
- **Karen Davis**
- **Cllr Peggy Dow – Wiltshire Council**

The Chairman thanked everybody for their input.

36. Waste Collection Consultation

The Chairman introduced Andy Conn – (Waste Management Services, Wiltshire Council) who gave a very brief overview of the waste consultation that Wiltshire

Council had started to carry out. Attendees had had the opportunity before the meeting to talk to Andy Conn and his team about the consultation process and view the waste consultation display literature that was made available.

Points made included:

- The need to move away from land fill sites, utilising mechanical biological treatment plants.
- The need to harmonise four different waste collection services across Wiltshire.
- The expectation of land filling under 25% of Wiltshire's waste in the future.

The Chairman thanked Andy Conn and his team for attending the meeting.

37. **Libraries Review**

Niki Lewis and John Salen, (Wiltshire Council) gave a presentation which looked at how to take forward the library services in Wiltshire and asked attendees to complete a very short survey which asked "What would be your five top priorities be for a library service of the future"

Points made by Niki Lewis included:

- Efficient and effective council services that focus on customer and local community needs.
- Getting the most out of council run buildings.
- Listening to the wider community's ideas for future library services.
- The £500K savings that are to be achieved within 2 years.

Points made from the floor included:

- Blind and partially sighted library users should not be neglected in any library changes, the need for customer facing staff was vitally important for this group of people.
- Do library staff need to wear a uniform, surely a saving could be made in dropping staff uniforms.

- Library opening hours to be more flexible to their users.
- A meeting room in the Marlborough library would be well received by its users.
- Digital book services – worth exploring for the future.

The Chairman thanked Niki Lewis and John Salen for their presentation.

38. **Community Area Grant Scheme**

The Wiltshire Councillors considered two applications to the Community Area Grants Scheme, as follows:

i. Marlborough Literature Festival, development of a website to promote the festival, £998 requested – this application was deferred until the 31 August meeting, members requested more information and a business plan of some kind before making a decision.

ii. Baydon Cricket Club, purchase of new equipment, £515 agreed with the condition that the local young people were encouraged to join the cricket club and use the new equipment.

39. **Marlborough Area Board Community Area Grants - 2010/2011**

The report was noted.

40. **Marlborough and Villages Community Area Partnership funding**

Rich Pitts - (Chairman of Marlborough and villages community area partnership) presented the work plan and then requested funding from the Area Board for running costs, the MaVCAP work plan was included as part of the agenda pack.

Decision

- **That the Marlborough Area Board agrees to pay MaVCAP the first tranche of its funding for running costs for 2010/11.**
- **MaVCAP to report back in the autumn on progress made.**

41. **Outside Appointments**

Wiltshire Councillors were elected as representatives to the following groups and committees:

- Avebury Solstice Operational Planning Meeting – Cllr Jemima Milton.
- Avebury World Heritage Site Steering Committee - Cllr Jemima Milton.
- Avebury World Heritage Site Traffic & Visitor Management Group – Cllr Jemima Milton.
- Marlborough Youth Issues Group (CAYPIG) – Cllr Peggy Dow.

42. **Any Other Questions**

It was agreed that an agenda item for “matters arising” would be included as part of any future Marlborough Area Board agendas. However this would extend the meeting. It could also be picked up under the “Previous Minutes” agenda item.

43. **Evaluation and Close**

The Chairman thanked all those who had attended and reminded those present to please complete the evaluation sheets.

44. **Ramsbury Primary School maps**

(Duration of meeting: 7.00 - 9.05 pm)

The Officer who has produced these minutes is Kevin Fielding, of Democratic & Members' Services, direct line 01225 776655 xtn:115, e-mail julia.densham@wiltshire.gov.uk

Press enquiries to Communications, direct line (01225) 713114/713115

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Marlborough Area Board 31 August 2010 Chairman's Announcements

Local Transport Plan Car Parking Strategy

The council's current car parking strategy dates back to 2000 and now needs to be reviewed to reflect the move to Wiltshire Council and to ensure that parking charges and standards are broadly consistent across the whole of the county.

A parking strategy can be one of the most useful tools available to local authorities in helping them achieve their objectives. In particular, it can:

- support the local economy;
- encourage the use of sustainable travel modes;
- enhance the look of streetscenes;
- meet residents' needs for car parking;
- raise revenue for the council to reinvest in transport measures; and
- provide essential access for the mobility impaired.

The council commissioned its consultants Mouchel to undertake the review.

Consultation on Mouchel's report is open from 12 July to 3 September 2010.

Our preferred method of communication is for comments to be submitted on line at <http://consult.wiltshire.gov.uk/portal>. A reference copy of the report is also available from all libraries.

Camera Safety Partnership to close

Following a meeting of the Chief Executives of Wiltshire and Swindon Camera Safety Partnership a decision has been made that the partnership will close with the loss of some 40 posts.

This situation has been brought about by a substantial cut of 27% in revenue from the Department of Transport to local authorities and there has been no commitment to what the budget may look like for the next financial year.

Assistant Chief Constable Patrick Geenty the Chair of the partnership which is made up of Wiltshire Council, Swindon Borough Council and Wiltshire Police said:

"This has been a very difficult decision and one that the partners have agonised over because we are of course committed to continuing to improve road safety.

We are providing as much support as we can to the staff involved and their families and will continue to do so. These are good people who have provided an excellent service to the public of Wiltshire.

He continued "The statistics for Wiltshire & Swindon show that over the past four years (between January 2006 and the end of December 2009) there was a 33% reduction in the number of people killed or seriously injured on the county's roads however speed is still a contributory factor in the cause of most serious accidents in spite of the fact that we remain one of the safest counties in the country for road safety and the UK itself is one of the safest countries in the EU.

Both local authorities and Wiltshire police will continue to exert as much influence on driver behaviour and mindset as possible, and we will continue to seek to encourage people to take responsibility for both their own driving behaviour and that of others. An important part of this process will be to promote speed awareness and to impress on all drivers that it has always been the case that they should think of the consequences of their actions and how easy it is when in a car to kill or injure or to be killed or injured".

ACC Geenty added "Drivers should not think it is now safe for them to break the law and I want to emphasise that the Police will continue to vigorously enforce speed limits across the county and promote safe driving. This will include the use of marked and unmarked Police vehicles used by trained roads policing officers, by trained Special Constables and Neighbourhood Policing Teams. Community Speed Watch groups will also continue to contribute towards safe driving and enforcement through their activity across the county.

Although the exact date for closure of the unit has not been established at this time we believe that it will be towards the end of October this year and that this will be a phased process. Motorists should be aware that any drivers already in the system having exceeded the speed limits and who have not already been dealt with will still be processed in the normal way.

It is important to remember that Mobile safety camera speed enforcement is only one part of overall speed enforcement which includes education and engineering all of which will continue as Public safety remains a strong priority for us all. Our Core speeding sites and those causing community concerns will continue to be addressed by police officer patrols as they are now".

**Crime and Community Safety Briefing Paper
Marlborough Community Area Board
31st August 2010**



1. Neighbourhood Policing

Team Sgt: Ben BRAINE

Marlborough Town Team

Beat Manager – PC Stan BOARDMAN

PCSO – Mark BRAITHWAITE

Marlborough Rural East Team

Beat Manager – PC Jeremy BATCHELOR

PCSO – Jonathan MILLS

Marlborough Rural West Team

Beat Manager – PC Sarah WATTS

PCSO - Polly RITCHIE

2. NPTs - Current Priorities & Consultation Opportunities:

Our teams are concentrating on a variety of issues involving anti social behaviour, traffic matters, and crime. Of the three Marlborough town priorities traffic in London Road receives regular attention with the resultant issue of fixed penalty tickets for speeding and mobile telephone use, the skate park is now subject of very little anti social behaviour, and the Manton parking issues have been subject to a community consultation which only 8% of those canvassed replied to. This priority will be finalised.

Marlborough Rural west is concentrating on traffic issues in Baydon, and Marlborough Rural East has turned their attention to the seasonal increase in theft from motor vehicle at our beauty spots. Regular patrols, warning signs, and the potential use of a covert vehicle are either in place or being considered

Up-to-date details about Neighbourhood Policing Teams including team membership, current priorities and forthcoming community consultation events can be found on our Wiltshire Police Website.

□ Visit the new and improved website at: www.wiltshire.police.uk

3. Police Authority Representative: Mr Chris HUMPHRIES

Please contact via Wiltshire Police Authority Tel. 01380 734022 or <http://www.wiltshire-pa.gov.uk/feedback.asp>

4. Performance and Other Local Issues

CRIME & DETECTIONS (AUG 2008 – JULY 2010 compared to previous year)

MARLBOROUGH	CRIME				DETECTIONS	
	AUG 2008 - JUL 2010				AUG 2008 - JUL 2010	
	2008/09	2009/10	+ / -	% Change	2008/09	2009/10
Violence Against the Person	147	121	-26	-17.7%	61.9%	37.2%
Dwelling Burglary	37	17	-20	-54.1%	5.4%	0.0%
Criminal Damage	182	142	-40	-22.0%	8.8%	9.2%
Non Dwelling Burglary	65	77	12	18.5%	6.2%	1.3%
Theft from Motor Vehicle	71	87	16	22.5%	1.4%	2.3%
Theft of Motor Vehicle	15	19	4	26.7%	20.0%	15.8%
Total Crime	742	691	-51	-6.9%	30.6%	16.9%

County Division is compared with 15 most similar divisions in other Forces. Currently County Division is performing very well and is ranked 1st (out of 15) for our overall crime and 5th (out of 15) for our overall detection levels

Anti-Social-Behaviour – reported incidents

COMMUNITY AREA	JULY-SEPT 2009	OCT-DEC 2009	JAN-MAR 2010	APR-JUNE 2010	PERIOD AVERAGE
MARLBOROUGH	130	106	101	132	117.3

Inspector Andy Peach

Area Commander
Eastwils



Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

Report to the Marlborough Area Board

Incidents attended for the period June & July 2010

Total number of calls for the Board's area	58
Total number of fires	16
Chimney fires	0
Total number of fire related deaths	0
Car Fire	1
Bins/paper bank	0
Grain Dryers - Farm	0

Total number of deliberate fires in the Boards area	5
Total number of injuries in area (all RTC)	3
Number of RTCs attended by WFRS	8
Number of False Automatic Fire Alarms attended	15
Number of Co-Responding by WFRS in area	7

Summary of main events:-

On the 25th June a barn containing 40 tonnes of straw was destroyed by fire at Ogbourne St George. On the 30th June Fire Crews attended London Road, Marlborough and assisted with a mains gas leak. The road was closed for some two hours.

The Service's 'Rural Safety' team is continuing to engage with farming and equine communities regarding fire safety.

We are continuing our ongoing work with our 'Fire Stop' project working with statutory and voluntary organisations to identify the more vulnerable members of our community who may be at an increased risk of dwelling fires. We then offer home fire safety checks and fit smoke alarms where needed.

Services at Savernake Hospital – August 2010

Inpatients – Ailesbury Ward

There are 24 general medical beds + 4 swing beds which are used by Acute Trust when required to relieve pressures at Great Western Hospital.

Most beds are in single rooms with en-suite facilities.

There is dedicated rehabilitation on the ward, a seven day therapy service, an independent living flat and a relative's overnight room.

A doctor is present 9am-5pm Mon – Fri who works under a visiting Consultant Great Western Hospital. There are regular ward rounds.

From July 2010, and for a temporary period only, 12 of the inpatient beds have been closed while Wiltshire Community Health Services, which runs the beds, carries out an intensive recruitment and training initiative aimed at putting the staffing levels on the ward on a sustainable footing. The beds are planned to reopen in September.

Outpatient Clinics

Great Western Hospital and Wiltshire Community Health Services run a number of outpatient clinics at Savernake, including:

Audiology

Children & Adolescent Services

Chronic Wound Clinic

Diabetic Retinal Screening

Diagnostic Services

Dermatology Services

Ear, Nose and Throat Services

Gastroenterology and Hepatology Services

Gynaecology Services

Neurology

Ophthalmology Services

Orthopaedic Services

Physiotherapy

Podiatry Services

Rheumatology Services

Speech and Language Services

Urology Services

X-Ray – coinciding with outpatient clinics

Mental Health Services

There are a number of services provided by Avon & Wiltshire Mental Health Partnership Trust, including:

Psychiatric Clinics for Adults

Older Adult Clinics

Drug & Alcohol Outpatient Appointments

Art Therapy Sessions

Community Teams

Savernake is a base for both the Neighbourhood Nursing Team and the Community Mental Health Team.

The Neighbourhood Team is made up of nurses, occupational and physiotherapists, and other Allied Health Professionals. The Neighbourhood Team works across the community, treating patients in their own home, or in residential or nursing home settings between 7am and 10pm.

The Community Mental Health Team carry out assessments and care for people in their own home, or other community settings with the aim of helping patients to carry on living a normal life while receiving treatment. The Team is made up of psychiatrists, community psychiatric nurses, occupational therapists, social workers and support staff. The CMHT also offers support to carers and can carry out carers assessments to make sure the right level of assistance is given to all those affected.

Eating Disorder Unit

Oxford and Buckinghamshire Mental Health Trust runs a twelve bedded specialist inpatient facility in what used to be the Farmer Unit. There is also a day care service and group and individual support services for patients and their families and carers. The service offers input from dieticians, psychologists, doctors, nurses and specialist therapists.

Patients are referred through GPs, other mental health services, general hospital physicians and other eating disorder services.

NHS General Update – August 2010

Equity and excellence: Liberating the NHS

The Secretary of State for Health, Andrew Lansley, has published a new NHS White Paper, 'Equity and excellence: Liberating the NHS', setting out the coalition Government's vision for the NHS. The White Paper is the first step towards the Government's ambition for the NHS to achieve health outcomes and quality health services that are among the best in the world.

The White Paper sets out proposals for the NHS to become a truly world-class service: a service that is easy to access, treats people as individuals and offers care that is safe and of the highest quality.

This vision puts patients at the heart of everything that the NHS does. This means giving them more choice and the information they need to be able to exercise that choice. It also means putting GPs in charge of local commissioning decisions and setting providers of health services free from top-down targets.

In order to achieve its vision for the NHS, the Government has proposed changes to the way the NHS is organised. It plans to create an independent National Commissioning Board for the NHS. The Board will allocate money to local GP consortia for them to use to commission local health services. Local

authorities will take on responsibility for public health and health improvement, currently held by primary care trusts.

As a result of these changes, the Government expect PCTs to cease to exist from 2013 in light of the successful establishment of GP consortia. It is also planned that strategic health authorities will no longer exist from 2012/13. In the meantime, these organisations will have important roles to play in supporting the NHS through a period of change.

For NHS Wiltshire, this means getting ready to ensure we have a safe and effective transfer of responsibilities to GP consortia and Wiltshire Council. It also means making sure that we maintain our focus on securing safe and effective services that deliver value for money and which are as good as they can be.

A number of more detailed, supporting documents have been and will continue to be issued in the following weeks as part of the White Paper consultation process. Details are set out below about how you can forward your comments for the consultation.

Document Title and Link	Deadline
The Centre for Public Scrutiny Equity and Excellence – NHS White Paper Summary http://www.cfps.org.uk/userfiles/file/Equality%20and%20Excellence%20-%20Summary%20of%20key%20themes%20for%20councillors.doc	N/A
Equity and excellence: Liberating the NHS http://www.dh.gov.uk/en/Healthcare/LiberatingtheNHS/index.htm	Comments by 5 th October
Increasing democratic legitimacy in health http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_117721.pdf	11 October
Commissioning for patients http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_117705.pdf	11 October
Transparency in outcomes: a framework for the NHS http://www.dh.gov.uk/en/Consultations/Liveconsultations/DH_117583	11 October

Wiltshire Community Health Services

The White Paper also makes it clear that the Government's commitment to separating NHS provider functions from the commissioning part of Primary Care Trusts is unchanged. The commitment stands that by 1 April 2011, Primary Care Trusts will have divested themselves of directly-provided services. This has a direct implication for the Wiltshire-wide, individual services currently provided by Wiltshire Community Health Services, as well as the clinical and nursing staff employed by Wiltshire Community Health Services.

As a consequence, the Board of NHS Wiltshire agreed at its Board Meeting on 21 July 2010 to put in place appropriate commissioning arrangements to transfer Wiltshire Community Health Services to other NHS organisations. In order to preserve the strengths of the services, the plan is that the transfer will happen in 'clusters'.

- Cluster 1: Maternity – managed transfer to a NHS Trust capable of securing on-going employment for front-line staff on NHS pay and conditions. The resultant contract will have a 3-year term.
- Cluster 2: Children – managed transfer to a NHS Trust for a period of two years with the strategic intent of maintaining the integrated working with Wiltshire Council.
- Cluster 3: Miscellaneous –The PCT will pursue the transfer of each of these services via the appropriate contractual arrangements, as outlined in the option appraisal.
- Cluster 4: Adult Services – managed transfer to an NHS organisation capable of securing on-going employment for front-line staff on NHS pay and conditions. The resultant contract will have a 3-year term.

Expressions of interest will be received from other NHS provider organisations, including Great Western Hospital, Royal United Hospital, Bath and Salisbury Foundation Trust. In considering the proposals from these organisations, NHS Wiltshire will look at how they propose to continue delivering the high-quality clinical services which WCHS staff currently provide and to build on the successes of these services. This is likely to result in the transfer of frontline clinical staff into the relevant NHS organisations.

Reduction in management costs

The Coalition Government has asked for a 45% national decrease in NHS management costs by the end of 2013, linking to new models of working and shifts in commissioning responsibilities. NHS Wiltshire is therefore reviewing corporate teams and structures across HR, finance, IM&T, PALS and Communications teams, reducing the number of posts in each area. Redundancies will be made by 31 March 2011.

Stakeholder Assembly - Delivering Value for Patients

Nationally, the NHS is looking at ways to deliver more efficient ways of working in the future. In Wiltshire, we are working on more than 50 projects, led by local clinicians and PCT staff, to deliver savings which can be re-invested in front-line services to manage the increasing demand from our ageing population, new technologies and new medicines. The projects were shared with stakeholders, including colleagues from the voluntary sector, patients groups, Wiltshire Involvement Network and Wiltshire Council at our Stakeholders Assembly at the end of June. The feedback we received supports the work we are doing and the Board of NHS Wiltshire has agreed thirteen priority projects which will be the focus of work over the next six months so that we start to deliver savings from the beginning of 2011/12.

The next Board meeting will be held on **29 September 2010, venue to be confirmed.**

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Stacey Saunders, NHS Wiltshire (tel: 01380 733839, email: stacey.saunders@wiltshire.nhs.uk). For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs

Marlborough Downs Movies (MDM) - update

At the instigation of Nick Fogg, Marlborough Downs Movies (MDM) has been formed to provide film for the whole community and our aim is to keep the prices as low as possible. The committee consists of two members from Marlborough Town Council, two members from Kennet Valley Arts Trust and one member from St John's School. MDM now has a constitution and has opened a bank account.

In answer to the Board's queries, we have been advised on film choices by an 18 year old boy and a 13 year old girl. There is a constant dialogue with the audience in the form of questionnaires at each showing and this includes an area for suggestions, we will continue to use the questionnaires at each future showing. Please see the précis of audience feedback for the results of this dialogue. In the future we would like to involve young people to assist with the front of house duties. The team would be organised and led by CRB checked adults.

To summarise the information, we were delighted to start off the first film with an audience of 62, this is about the number KVAT usually expects to attract in the Town Hall and bearing in mind this is a brand new audience and a new venue we feel this was a good beginning. The numbers rose for the second film to a very creditable 97 - we chose a film just as it was released on DVD, we pulled out more stops on the publicity front by personally delivering leaflets to all the junior schools in our area and giving an interview about the project on Radio Wiltshire.

On 5th September at Marlborough Fun Day, MDM plan to show children's films free of charge, suggesting a donation is made. We will use this day to publicise the autumn programme of both children's and adult's films.

Following these two pilot films, we are making adjustments to our publicity to cut down on our print costs and will also be requesting that St John's reconsider their rental for MDM's series of bookings for the autumn season.

Marlborough Town Council

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VAT No: 195 5986 93
Town Clerk: Liam Costello
www.marlboughtowncouncil.gov.uk
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COUNCIL OFFICES
5 HIGH STREET
MARLBOROUGH
WILTSHIRE
SN8 1AA

Cllr C Humphries
Marlborough Area Board
Wiltshire Council
Bythesea Road
Trowbridge
Wiltshire
BA14 8JN

08 April 2010

Dear Cllr Humphries

I write regarding the zebra crossing in George Lane, Marlborough.

The Town Council recently considered an application for the development of the St Marys School in Duck Meadows. The town council raised no objections to the development. However, there was concern expressed as to the amount of pedestrian traffic that is currently using the zebra crossing, and the potential amount of pedestrian traffic that will cross the road in this location with both St Johns School and St Marys School fully operational.

In the circumstances we feel that there is a strong case for an upgrade of the existing zebra crossing in George Lane to a puffin crossing. Can I ask that the Area Board support this request as it would significantly improve traffic safety in the area.

Yours sincerely,

L. Costello

County Hall,
Bythesea Road,
Trowbridge,
Wiltshire
BA14 8JD

Ms B.T Beck
Kimberley
West Overton
Marlborough
Wiltshire SN8 4ER

Your ref:
Our ref: /MR/009754/MARL/1

28 June 2010

Dear Ms Beck

Thank you for your letters dated 02/04/10 and 15/06/10.

Firstly I would like to apologise for the tardiness in providing you with response to your letters. In normal circumstances we endeavour to reply to all correspondence within 10 working days of receipt. However it would appear your original letter was mislaid between our Browfort Office at Devizes and County Hall, Trowbridge. Again I apologise for this.

I'm sure you can appreciate Wiltshire Council receives a large number of requests every year for highway schemes including new pedestrian crossings. The way in which we now deal with new requests has changed since the formation of the 'Community Area Boards' in June 2009. In order to ensure decisions on local issues are made locally and to encourage community engagement, requests must be raised in the first instance through the relevant area board.

For your region the Marlborough Community Area Board plays a key role in deciding what schemes are put forward for further consideration and possible funding. Individuals can raise new requests via the '*raise an issue in your community*' form which can be accessed on the Wiltshire Council website using the following link:

https://forms.wiltshire.gov.uk/area_board/areaboards.php and clicking on 'Marlborough'.

The form can be printed off and posted or completed online and emailed. The issue will then, where possible, be included as an agenda item at the next Area Board meeting which for information will be held at Lockeridge Village Hall on the 31 August 2010. Alternatively if you prefer you can contact the area board co-ordinator Alison Sullivan on 0791 722 1371, who will be pleased to assist you. alison.sullivan@wiltshire.gov.uk

Turning to the point raised in your letter I would offer the following comments:

The existing zebra crossing on George Lane was installed back in 1995 to facilitate the movement of pedestrians between Figgins Lane and Ducks Meadow and provide a controlled crossing at what was already a clearly established crossing point, particularly for local school children. Unfortunately over the proceeding years a combination of increased traffic

Continued overleaf.

volumes and inconsiderate driver behaviour has contributed to a number of ongoing problems during the morning and afternoon peak periods. On receipt of your letter I personally visited the site to witness for myself the problems you describe. The congestion I witnessed was significant but not unexpected; however the situation was made worse by numerous instances of parents stopping illegally on the zig-zag marking in order to collect children and obstructing the exit from the side roads. I will as a consequence endeavour to speak to my contact in the Traffic Police to see if increased enforcement activities would help.

Unfortunately the way in which zebra crossings operate means that at peak periods they can result in increased vehicles delay and congestion as the higher flows of pedestrians result in fewer gaps for traffic. In this instance a signalised crossing such a 'Puffin' (**P**edestrian **U**ser **F**riendly **I**Ntelligent) could help by facilitating greater control of pedestrian movement although it's worth noting their provision is not without significant financial cost. Puffin crossings typically cost in the region of £50,000 - £60,000 dependant on the individual site.

It was clear from my own observations that your suggested relocation of a new crossing at a point south west of the Ducks Meadow junction would pose a number of difficulties. Firstly as I mentioned earlier the existing zebra crossing is located on an established pedestrian route and simply moving the crossing away from this location is unlikely to result in the transfer of pedestrians to the new crossing. My own experience tells me that pedestrian behaviour is such that individuals will always seek out the most obvious and direct route in order to cross the road with the vast majority unlikely to divert more than a few metres from their preferred route.

There are also two existing bus stops immediately south west of the junction at this location. The stop on the south side permits buses to pull off the main carriageway without adversely affecting the through flow of traffic. As such it is impracticable to allow both a new crossing and the bus stops in the same location and both stops would require relocation. In the absence of a viable site nearby the only location would be adjacent to the 'Vauxhall' garage site which would almost certainly lead to increased congestion at certain times of the day.

I fully accept a number of issues you make in your letter, in particular your belief that a signalised crossing would improve the issue of congestion, however I firmly believe that despite the ongoing problems, the existing crossing is in the best location to accommodate the majority of pedestrian movement across George Lane in the vicinity of the Ducks Lane junction.

On a slightly more positive note I have been made aware that plans for the redevelopment of St Mary Infants School will include improvements to the Ducks Lane / George Lane junction, however at this stage it is unclear what form any improvement will take. I will as consequence of your letter speak to my colleagues in 'Strategic Property' in order to make them aware of your concerns.

If, after consideration of the points raised above you still wish to make representation to the Marlborough Community Area Board I would refer you to paragraph 3 of this letter for further information on how to do this.

I hope you find the above useful. If I can be of any further assistance please do not hesitate to contact me.

Continued overleaf:

Yours sincerely,

Martin Rose IEng, FHIE, MCIHT
Principal Highway Engineer
Traffic & Network Management

Direct Line: 01225 713476

Email: martin.rose@wiltshire.gov.uk

Website: www.wiltshire.gov.uk

THE GREAT STONES WAY

A HIGHLY ATTRACTIVE NEW WALKING ROUTE BETWEEN AVEBURY AND STONEHENGE

The ancient Ridgeway follows the sweep of the chalk escarpment across the country for some 360 miles, between Lyme Regis in Dorset on the south coast and Hunstanton on The Wash on the east coast. An 85-mile central section of the route, between Ivinghoe Beacon near Dunstable and Avebury in Wiltshire, was adopted as The Ridgeway National Trail in 1972. The Friends of The Ridgeway have long sought the up-grading of the rest of the Ridgeway to match National Trails standards. The Great Stones Way is a first, key initiative towards the achievement of this aim.

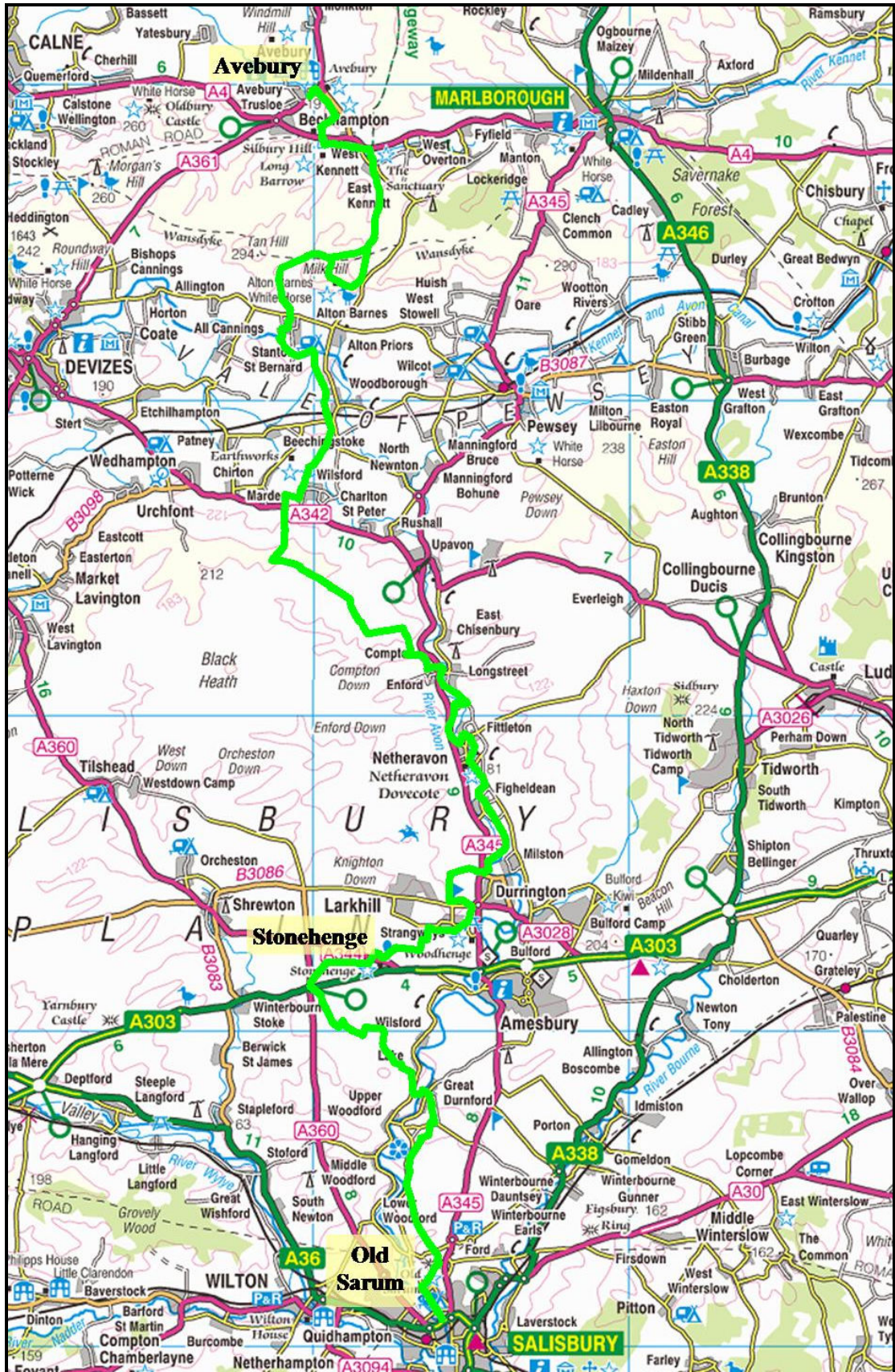
The Great Stones Way will

- Be a great 38-mile walk between the iconic stone circles of Avebury and Stonehenge, and historic Old Sarum;
- Take in the historic sites of Silbury Hill, The Sanctuary, Adam's Grave, Broadbury Banks, Durrington Walls and Woodhenge, as well as the Stone Age landscape of Stonehenge itself;
- Offer a mixture of high level walking on the Downs and Salisbury Plain, open countryside through the Vale of Pewsey and footpaths through the picturesque villages of the Avon Valley;
- Provide an attractive route for walkers linking Stonehenge and the railway at Salisbury, with good public transport connections along the route;
- Appeal to visitors from the UK and from overseas seeking to visit the best of the heritage attractions of Wessex and Wiltshire;
- Bring huge economic benefits to all the communities along the route.

The Friends of The Ridgeway is grateful for the help of Plain Action, North Wessex Downs AONB and Wiltshire Council in enabling us to commission a full feasibility study to quantify the likely usage and the economic benefits that will accrue to the route corridor, and to determine the costs of the works needed to bring the route up to standards similar to those of a National Trail.



European Agricultural Fund for Rural Development: Europe investing in rural areas



Map by courtesy of Wiltshire Council, under license from Ordnance Survey

Pewsey Road Bridge

The works at Pewsey Road Bridge were given careful consideration and planning before being implemented, and has been the subject of considerable consultation over a number of years.

The problems with the bridge were highlighted in September 2000 when consultation was undertaken with town and parish councils about sub-standard bridges. Pewsey Road Bridge is a 1920s reinforced concrete structure which has rusting reinforcement, and needs to be replaced as it has sub-standard capacity for carrying traffic on an important A class road. Unfortunately, it is one of the two river crossings in a town which already often suffers from traffic congestion. There are limited alternative diversion routes.

Closing the bridge or implementing weight limits were not feasible because of the importance of the route and its use as an alternative route when the High Street is closed. In view of the bridge's condition and type of construction it became apparent that replacing the existing structure was the only feasible option.

The site is constrained by adjacent development, with no space for a temporary crossing, and very little working space to accommodate major construction operations of this type. In addition the bridge carries important BT and other services across the river. The constrained site and need for major repairs meant that keeping the road open, even with one way traffic would not be possible during most of the works. There was not room to build a replacement bridge to slide into place during a short closure as is sometimes used on railway and motorway crossings.

In planning the works and the programme there was consultation with the local community through the town council, with an initial letter sent as long ago as December 2006 regarding the feasibility study. Discussions took place with the area board and town councillors in July 2009, and there was a presentation to the town council in September 2009. Further meetings took place regarding the details of the scheme with the town council in December 2009.

In advance of the works signing was erected on the approaches to the town warning of the works and potential delays, and that local diversions are in operation. This advance signing will remain in place as necessary for the duration of the works.

The works have been phased and timed around local events, including the Jazz Festival in July and the Mop Fair in October when the road will be temporarily reopened. The scheme had to fit in with other work on the network being carried out by public utilities elsewhere in the town, and this affected the start date. There are also environmental limitations about working by the river.

In order to fit in with these constraints, the advance work by public utilities to carry out their necessary diversion away from the bridge commenced. However the

scheme programme was adjusted so the road can open during the Mop Fair. The initial work required gas, water, electricity cables and BT cables to be diverted, including those serving the police station and hospital. This had to be carried out while maintaining services to these important facilities and also to the local community. Once this work had been completed and the temporary supplies connected it was possible for the bridgeworks themselves to start. In order to provide safe working conditions for the workforce and public, most of this work had to be done under a road closure.

We appreciate that the local traders and the town council are concerned about the potential effect on trade, especially during the run up to Christmas. The programme of works will now be reviewed to determine whether there are options to reduce the impact of traffic flows. This came as a result of a meeting between the cabinet member for highways and transport and council officers with local business representatives.

The possibility of moving the location of Mop Fair has been discussed, and Wiltshire Council has indicated that it would be willing to assist with providing signing, but it is understood from the town council that moving the fair is not possible.

Delaying the re-commencement of works from after the Mop Fair, in early October, to until after Christmas could have significant cost implications for the council and may not be feasible. However, the possibility of re-opening the bridge in the run up to Christmas is being examined. The position will be reviewed as work progresses.

There was significant congestion when the road closure was initially implemented, which was exacerbated by parking on George Lane, and there are still some problems at times. The use of no parking cones appears to have reduced delays, and the advanced warning signing has been reviewed and improved. The situation is being monitored to determine whether other traffic management measures would improve traffic conditions.

The possibility of changing the direction of traffic flow at the High Street end of the car park has been examined, but there are potential safety implications with conflicts between traffic leaving the car park and pedestrian movements on the High Street. This is not considered to be a desirable arrangement because of the safety implications.

Moving the market from the High Street to the car park may be a way of easing traffic movements in the town, but this is not favoured by the town council. An approach has been made to stall holders to ask them to park sensibly and help the situation.

The introduction of free parking in the town was considered, and while it is possible for the town council to contribute to enable free parking, the costs would be significant, and with the current funding situation this is not something that Wiltshire Council would be able to contribute to.

The safe replacement of this important bridge needs to be carried out in the most efficient and cost effective way possible, especially given the funding limitations that

the council is working within. There are a number of sub-standard bridges in need of maintenance and strengthening in the county, and it is important that we get the best value for money. Delaying works or extending programmes and incurring additional costs is something that the council will seek to avoid.

The council appreciates that any roadworks in a busy town like Marlborough are likely to increase traffic congestion, but the current works are unavoidable if we are to keep our infrastructure in a safe working condition. There are limited options for improving traffic capacity within the town, which often has delays in normal conditions, but staff will continue to monitor the situation in order to identify any further traffic management measures or signing that can be introduced.

For all queries regarding the works and the related traffic and highway issues please contact Peter Hanson in the local area office on 01672-513157 (Mr Hanson will be on leave from 28th August for two weeks, and all queries should be sent to Peter Harris on 01225-713285 during this period). All out of hours queries can be sent to Clarence on 0800 23 23 23.

The future programming of the works is being reviewed to see if there is scope for increasing the time the bridge can be opened before Christmas, and the council and contractor are working on this at the moment. To some extent this may depend on the weather and the conditions encountered during the demolition of the existing bridge and the construction of the foundations of the new bridge.

Report Author

Parvis Khansari

Service Director for Strategic Services
(Highways & Passenger Transport)
Wiltshire Council

Marlborough Area Board Youth Transport Task Group

Proposal for consideration by Marlborough Area Board at its meeting 31 August 2010

Background

At its meeting of 22 June 2010, Marlborough Area Board considered suggestions for improving transport for young people, with an allocation of £5k that Wiltshire Council has awarded to each area board. Following this, and the subsequent MaVCAP meeting on 13 July, an area board task group was convened, chaired by Councillor Peggy Dow, which met on 22 July 2010 to consider the matter further.

At this stage, the task group has developed an outline proposal for a pilot project to commence during September and October 2010. The group will meet again on 23rd September to review progress and to work on a more detailed and fully costed proposal, once it has been possible to test the level of demand for the project.

Outline proposal

To use the £5k to pilot minibus transport from the villages to a number of activities for young people, aged 13-19, between September 2010 and March 2011.

The range and variety of activities will be based on the aspirations expressed by young people who took part in the 'Dreams & Wishes' project.

Three planned activities have already been identified as being suitable for the transport project. These are:

- **Saturday 4 September**- 'Skate Jam' at Salisbury Recreation Ground
- **Friday 10 September**- Marlborough Downs Movies (MDM) showing of 'the Prince of Persia', Cert 12 A at St John's
- **Saturday 30 October**- 'Slum Survivor' event to raise awareness and funds for people who live in slum settlements in the poorest parts of the world.

Young people who engage in these activities, and who use the minibus service, will be asked to evaluate the project and to suggest future activities, so that a rolling programme is developed.

The project will be promoted through distribution of flyers (such as the sample attached), inclusion on the Sparksite for young people, inclusion in the Community Area Network mailing list and through word of mouth, by asking each parish to nominate a young person to act as a contact point.

Community First will provide consultancy and legal advice to the task group, identify and co-ordinate minibuses, recruit and register vehicles to join the Wiltshire All Vehicles Sharing Scheme (WAVeSS), recruit, train and CRB check additional drivers, for a fee of £944 to be allocated from the £5k.

Request to Marlborough Area Board

- i To agree to the commitment of a budget of £5k to provide minibus transport for 13-19 year olds to a number of clearly identified activities, between September 2010 and March 2011.
- ii To support the provision of three minibuses, with qualified drivers and attendant staff, to pick up and drop off young people from the villages to each of the three activities outlined above, subject to the exact costs being provided at the November meeting of Marlborough Area Board
- iii To delegate to the task group the facility to plan transport provision for further activities aimed at young people, providing they are within the allocated budget of £5k. This is subject to an update report from the task group to each area board meeting detailing: progress of the project, expenditure incurred, planned activities and forecast costs.



Transport
to go!

**Out and about
this autumn in the Marlborough area**

FREE minibuses from the villages
for young people aged 13-19 years

Saturday 4 September- Skate Jam at Salisbury Rec
Friday 10 September- 'Prince of Persia'- Marlborough
Downs Movies (MDM) Cinema at St John's, Cert 12A
Saturday 30 October- 'Slum Survivor' - Fundraising and
learning activities in Marlborough

To find out more or book your place contact:

Jan Bowra

Tel: **01672 512762** Email: janette.bowra@wiltshire.gov.uk



Transport
to go!

**Out and about
this autumn in the Marlborough area**

FREE minibuses from the villages
for young people aged 13-19 years

Saturday 4 September- Skate Jam at Salisbury Rec
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learning activities in Marlborough

To find out more or book your place contact:

Jan Bowra

Tel: **01672 512762** Email: janette.bowra@wiltshire.gov.uk

Report to	Marlborough Area Board	Item No. 10
Date of Meeting	31 August 2010	
Title of Report	Community Area Grants	

Purpose of Report

To ask Councillors to consider three applications seeking 20010/11 Community Area Grant Funding:

- i. Aldbourne Parish Council, Upgrading a footpath to improve access for all to the play area and village green, £773 requested.
- ii. Marlborough Apple Day, Festival to raise awareness of local apple varieties and orchard habitats and to launch a Community Orchard, £709 requested.
- iii. Ramsbury Allotment Association, Installation of a water pipe to the allotments, £832 requested.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27 February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Funding applications will be considered at every Area Board meeting.
- 1.5. Marlborough Area Board has been allocated a 2010/2011 budget of £45,472 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget is £7,409 This leaves a total budget of £52,881 for the 2010/2011 budget.
- 1.6. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.7. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Area Boards Northern Team Leader.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 20010/11• Marlborough Community Area Plan
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.2. There will be six rounds of funding during 2010/11. The third is contained in this report the remaining will take place on;
 - 19 October 2010
 - 23 November 2010
 - 8 February 2011

3. Environmental & Community Implications

- 3.1. Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Marlborough Area Board.
- 4.2. If the grant requests detailed in this report are awarded, Marlborough Area Board will have a balance of £39,556

5. Legal Implications

- 5.1. There are no specific legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Aldbourn Parish Council	Upgrading footpath to Goddard's Lane play area to improve access	£773

- 8.1.1. It is recommended that councillors consider this application for £773 towards the costs of upgrading the footpath.
- 8.1.2. Officers are of the opinion that the application meets grant criteria 2010/11
- 8.1.3. This application demonstrates direct links to the 2004-2014 Marlborough Community Plan under sections 5.3 'Improved local route networks for cyclists and pedestrians' and sections 8.6-8.8 which focus on improving recreational and leisure opportunities for disabled people and young people.
- 8.1.4. The applicant is a parish council that owns the footpath and is seeking 50% of the overall cost of resurfacing the footpath. The parish council obtained competitive quotes for the work and has accepted the lowest price for the job by a local contractor.
- 8.1.5. The parish council wishes to upgrade the path, which is currently in a poor state or repair, being uneven, pitted and prone to getting muddy. Resurfacing will enable access for wheelchair users and parents with children in buggies to the newly refurbished play area, which has play equipment and facilities for those of all abilities. The play area is adjacent to the village green and upgrading the path will also enable an easier, off road route to people who wish to access the village green and Post Office store.
- 8.1.6. The parish council initially made enquiries about Wiltshire Council's Path Improvement Grant Scheme but found that their proposal didn't meet the criteria. The Council's Countryside Access development Officer has conformed that upgrading this footpath isn't eligible for the PIGS scheme since it isn't a right of way but that he considered it a worthy project since it enabled pedestrian access to the play area and village centre for all residents.
- 8.1.7. Should the Area Board make a decision not to fund the project, the project would be delayed while the applicant sought an alternative source of funding.

Ref	Applicant	Project proposal	Funding requested
8.2.	Marlborough Apple Day	To run a festival to raise awareness of local apple varieties and orchard habitats and to launch a Community Orchard	£709

- 8.2.1. It is recommended that councillors consider this application for £709 towards the costs of running Marlborough Apple Day
- 8.2.2. Officers are of the opinion that the application meets grant criteria 2010/11
- 8.2.3. This application links to the 2004-2014 Marlborough Community Plan under the following sections: to maintain and enhance the distinctive nature of the local country side (sections 4.2, 4.3) and the need to conserve landscape around towns and villages (section 7.6). It also relates to Wiltshire Council's objective of encouraging volunteering.
- 8.2.4. The applicant is a new community group that has formed this year to run the first of what it plans to be an annual Marlborough Apple Day festival, linked to nationwide Apple Day events. The purpose is to link nature with cultural activities and to halt the loss of old orchards and the wildlife habitats they provide, encouraging new planting to enhance biodiversity and raising awareness of local food production and healthy eating. In addition to the annual event, the group aims to launch the Marlborough Community Orchard project.
- 8.2.5. The Apple Day Festival will take place on October 17th and will include: a wide range of educational activities aimed at schoolchildren and all sections of the community, the launch of the Community Orchard with the planting of the first tree in Priory Gardens, a display and tasting of over 60 varieties of apple, including local rarities, a range of foods and drinks made from apple, stalls with beekeepers and environmental groups providing information, expert speakers talking about the history of apples, how to look after apple trees and what to do with a glut of produce. The project aims to encourage local people to volunteer to join in creating and maintaining the Community Orchard in the long term.
- 8.2.6. The committee has produced a budget for the first year which has been revised in line with queries by officers. The amount requested represents 49% of the total budget. The rest of the funding will come from the committees own fundraising activities, stall holder's fees and local sponsorship. The Town Council were approached for a reduced rate or free booking of the town hall and have confirmed that their policy is not to offer reduced rates on weekends and that the allocation of three free dates per annum have already been allocated.
- 8.2.7. Should the Area Board make a decision not to fund the project, it will have to reconsider and scale back some of its planned activities.

Ref	Applicant	Project proposal	Funding requested
8.3	Ramsbury Allotment Association	To install a mains water supply to the allotments	£832

- 8.3.1. It is recommended that councillors consider this application for £832 for installation of a water supply to enable the allotment holders to grow their produce.
- 8.3.2. Officers are of the opinion that the application meets grant criteria 2010/11
- 8.3.3. This application demonstrates direct and links to the 2004-2014 Marlborough Community Plan in so much as it encourages people of all ages to engage in positive and healthy lifestyle activities and creates a sense of wellbeing and pride in the local community. It also contributes to the Council's Climate Change agenda with the reduction of traffic on the road, local food production and encouraging recycling, composting and sustainable use of land.
- 8.3.4. The applicant is a new allotment association that was formed earlier this year, following a number of requests to the parish council to provide allotments. The parish took on the leasehold of some locally owned land and drew up a lease to sub-let it to the applicant, at a cost of some £800+ in legal fees, as well as 20+hours work on the part of their Chairman. The parish council would like councillors to consider this as their contribution towards the project.
- 8.3.5. The project aims to provide a much needed source of water to the allotments, since in the very dry conditions this year, allotment holders have had to use their vehicles to cart water from their homes in suitable containers, on an almost daily basis. The installation of a water tap at the allotment will both reduce the amount of traffic on the village roads and contribute towards healthier lifestyles, through regular walking.
- 8.3.6. There are currently 27 allotment holders, some of whom work their allotments together with family members of all ages. Surplus produce has been provided free of charge to the residents of local almshouses and a sale of produce has both provided locally grown food to other parishioners, as well as raising funds for the association so that they will be able to pay water rates and pipe the water from the mains supply to their individual allotments. In addition to the existing 27 plot holding families, there is a waiting list for allotments.
- 8.3.7. Should the Area Board make a decision not to fund the project, the association will not be able to go ahead with installing a water pipe until they can raise funds from elsewhere. Meanwhile, they will have no choice but to continue to use their vehicles to water their allotments, increasing traffic through the village and undermining the allotment holders' intentions of developing healthier lifestyles.

Appendices:	Appendix 1 Grant application – Aldbourne Parish Council Appendix 2 Grant application – Marlborough Apple Day Appendix 3 Grant application- Ramsbury Allotment Association
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No unpublished documents have been relied upon in the preparation of this report.

Report Author	Karen Scott Tel: 01249 706496 E-mail karen.scott@wiltshire.gov.uk
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Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board		
Form submitted by (contact for all queries)	Sarah Cosentino Community Climate Change Officer 01249 706459	
Name of initiative	FOC Energy Monitors in all Libraries	
Brief Description of Initiative	<p>Energy Monitors available for free hire in all libraries across Wiltshire.</p> <p>The energy monitor allows the user to see clearly how much energy their appliances use and how their behaviour impacts on their energy use. The householder/user can then make simple changes to their behaviour to reduce their energy consumption. Reducing energy will save money off their energy bills and reduce their carbon footprint.</p> <p>We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies.</p>	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	
	Safer communities	
	Protecting the environment	x
	Action for Wiltshire – combating the recession	
	Improving outcomes for Children and young people	
Amount of funding sought	<p>££12,566.00</p> <p>Received in-kind funding of £500 from Energy Saving Trust for reporting and monitoring information during the lifetime of project.</p>	
What will this money be spent on?	<p><u>Captial Expenditure £4,617.00</u> 171 Energy monitors @ £22.00 £3762.00 171 plastic boxes @£5.00 per unit £855.00</p> <p><u>Revenue £7,949.00</u></p> <p>1 x promotional stand £1000.00 7500 x Supporting packs</p>	

	(216 monitors (inc existing stock) x 34 issue over 2 years = 7500 potential issues needing support pack) 4000 Paper booklets £1699.00 3500 CD Sleeves £3000.00 A4 Card folders £2000.00 100 x posters £250.00
Is planning permission required?	No
Have quotes been obtained? Yes/No	Yes I have quotes for the main components of the bid the monitors and the information for the support package. The preferred supplier for the monitor is Current Cost. Current Cost supplied the energy monitors for the successful pilot scheme. The feedback from both the library service staff and users has been positive and the customer service/after sales have been good. Quote 1 attached. The preferred source of information for the support packs is from the Energy Saving Trust. They have a proven record of supplying clear and up to date information to members of the public about energy saving tips and technology. They can offer monitoring codes and monitoring information free of charge but there is a charge for printed information. Quote 2 Attached. Prices for CDs etc have been sourced from Wiltshire Councils online stationery supplier.

Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.

<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>Protecting the Environment</p> <p>This initiative will help achieve the LAW ambition of reducing Wiltshire's Carbon footprint. The initiative will offer a very practical solution to monitoring and reducing the householder's energy consumption resulting in them saving money. This also means that using less energy reduces their carbon footprint. The initiative is also about creating awareness and facilitating behaviour change.</p> <p>The Energy Saving Trust has calculated both carbon and cost savings from behaviour change are £100 per annum and 0.5 tonnes of carbon.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>Saving money and ensuring householders can afford to heat their homes is always a priority. An energy efficient home will cost less to heat. Climate Change is now a priority for many areas with local community groups focusing on carbon reduction initiatives.</p> <p>There is a very real demand for the energy monitors and the supporting information. We are coming to the end of a very successful pilot. 41 Energy monitors have been available to hire from 6 libraries. The monitors have been continuously on issue and there are 31 customers on the waiting list. Please see supporting document A.</p> <p>We have collected evaluation forms which have been very positive and out of the 42 issues 30 people recorded that the energy monitor had helped them make changes to keep their energy bills down.</p> <p>As it is a local priority the Initiative is supported by the Energy Saving Trust (please see supporting document C) and sponsored by The Wiltshire Environmental Alliance*</p> <p>*which is the thematic partnership with responsibility for the environment and chaired by Dr Gary Mantle. The provision of energy cost monitors is considered by this partnership to be practical and cost effective way of promoting the behaviour change needed to reduce energy consumption in Wiltshire. This initiative will lead to a better use of natural resources, cut energy bills for households and is an important step in the low carbon transition in Wiltshire.</p>
<p>How will you know you have been successful?</p>	<p>Using the specific questions on the evaluation forms we can calculate the money and carbon saved by the changes the householder has made.</p> <p>Private sector housing can feedback any successful grant awards to install energy efficient technology. We can use this information to calculate money and carbon saved.</p>

<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>Library service can provide quarterly statistics detailing number of issues, time not on issue and number on waiting list. Continuous issues with minimal time between issues would be a deemed success.</p> <p>With regards information in the support pack the Private Sector Housing Team will ask each caller where they found their details. Any calls they receive about energy efficiency measures and grants/funding resulting from the support pack with the energy monitor will be recorded.</p> <p>The Energy Saving trust can feedback how many Home Energy Checks are accessed via their website that originated from the information included in the support pack using a specific code.</p> <p>Evaluation forms. Energy Monitors have to be handed back in person, staff can at this point ask the user if they have already completed the evaluation form.</p>
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<p>The nature of the initiative means that monitors can be borrowed from day 1 resulting in carbon savings. We will monitor the issue statistics and evaluation responses quarterly to ensure the demand remains.</p> <p>From information recoded during the pilot in a twelve week period each monitor was issued on average 3 times (please see Supporting doc A). We would aim to keep to that level of issues for the life of the initiative.</p>
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? (<i>this is one-off funding</i>) 	<p>The initiative is very practical but the underlying success is in promoting behavioural change and creating awareness.</p> <p>We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies.</p> <p>The support packs will include –</p> <p>Helpline number and grant/funding information from our Private Sector Housing colleagues Instructions Energy Saving Trust contact information – web links to their website and additional information ‘Save Energy Save Money’ booklet packed with helpful tips and advice.</p> <p>The packs will be available in both paper and on CD.</p> <p>From the information they receive any changes the user makes to their lifestyle immediately following the use of the monitor will start saving carbon. As the users see their energy bills reducing they will have no reason to go back to old ways resulting in long term carbon savings.</p>

Who will benefit from this initiative?	<p>The library service is FOC and available to all Wiltshire residents, currently the library service has 220,416 users.</p> <p>The information and advice from the Energy Saving Trust is Free of Charge and open to everyone.</p> <p>The support pack includes information about grants and funding available to private housing residents in receipt of certain benefits. Current figures confirm there are 12,000 people within Wiltshire that these grants could potentially apply.</p>
Confirm no unfunded commitments from this initiative	<p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or
Will ongoing maintenance of premises/equipment be necessary?	No
What are the key risks to success and how will these be managed?	<p>Faulty equipment The pilot did include some comments about equipment not working. We have included 15 spare monitors to replace any broken or damaged during the lifetime of the project.</p> <p>Reduced/over demand To ensure we hit our targets of 3 issues every 12 weeks we have carefully planned our launch times. We plan to launch in January 2011 after Christmas when the weather is often cold and traditionally we are careful with our finances after the Christmas period. Each library will have posters to promote the scheme and access to a display stand for events. We will promote the scheme through the Wiltshire World Changers Network to ensure local environmental community groups are aware of the scheme and can promote the scheme alongside their individual projects.</p> <p>To ensure we do not have long waiting lists we have used the libraries team expertise and calculated how many monitors each library would need according the size and area of each library. Please see supporting document B</p>
Who will manage the initiative	<p>Sarah Cosentino Community Climate Change Officer Joan Davis Customer Services Manager, Library & Information Service</p>

Signed:

Dated:

Chairman of Area Board

NB: It is the responsibility of the Area Board to ensure that:

- **bids are robust and well-founded**
- **public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel**
- **the initiatives are managed well to achieve the benefits and that performance improvement is reported**

Report to	All Area Boards
Date of Meeting	August - October
Title of Report	PRGS Funding Bid: Wiltshire Voices

What is Wiltshire Voices?

Wiltshire Voices is a project to encourage broader participation in civic life. It is designed to ensure that the needs of all local people are properly understood and addressed.

Background

A recent review of the Area Boards revealed concern that some sections of the community are not fully engaged. These groups are often absent from meetings and events and their needs are not well understood. The Boards were criticised for focusing too heavily on the needs of the 'usual suspects.'

Responding to the challenge

Wiltshire Council's Cabinet considered this issue carefully. It has challenged the Area Boards to respond positively at local level. The Cabinet encouraged the submission of a funding bid to support this work and the Performance Reward Grant (PRG) Panel has given 'in-principle' support subject to approval by the Boards.

A focus on positive local action

Wiltshire Voices is about changing lives – not glossy reports. We want information in the form of personal stories, articles and recordings that will challenge, question and prompt responses. The information will be tailored to meet the needs of different people – such as service professionals, community groups, schools, parish councils and the media. The aim is to generate discussion, learning, ideas and - most importantly - *action*.

A lasting legacy

Wiltshire Voices is about making a lasting difference. New ways of involving people will be developed and this will become the way we do business not an optional add-on. With help from localised public services, communities will be finding and delivering solutions to local challenges and issues. Grants and funding will be better targeted to support projects that really make a difference. Priorities and plans will be more clearly focused on the needs of local people and our work will centre around improving lives not services. Over time these things will help make Wiltshire a better place for everyone.

Capacity and resources to deliver

Instead of each Board trying to engage many groups it is proposed that each Board works intensively with one priority group in its locality. Across Wiltshire this will mean that the needs of 18 different community groups will be addressed. The bid proposes that each Board is allocated a sum of £3,000 to complete its own local project. The work will be coordinated by the Community Area Manager and involve councillors, service providers and community groups – *but most importantly local people*. Each project will take around 8 months and Wiltshire Voices will be complete by Summer 2012 at the latest.

To enable Wiltshire Voices to proceed, the Area Board is asked to support this bid for PRG funding.

Wiltshire Voices

- What?** To make sure a wider range of voices are heard by:
- engaging a broader cross section of the community in the work of the Area Boards - ‘not just the usual suspects.’
 - ensuring that the loudest voices do not always dominate
 - better understanding the needs of those who cannot or do not speak up for themselves
 - creating new ways for people to participate
 - encouraging more community based inclusion projects
 - developing community plans that focus on the needs of the whole community
- Why?** A survey conducted in Spring 2010 revealed serious concerns about the lack of involvement of ‘everyday people’ and harder to reach groups. In response, Wiltshire Council issued a challenge to the Area Boards to broaden community engagement.
- Who?**
- The project will focus on and involve those whose needs are less well understood.
 - The 18 Community Area Managers will facilitate the work across Wiltshire
 - Partner agencies, frontline service officers, support workers, carers, voluntary services and councillors will be involved
 - A small project team will lead the work in each area.
- How?**
- Project team of key people to plan and manage the project
 - Desk research and information gathering
 - Face to face engagement with target group
 - Recording, documenting and presenting
 - Publishing and promoting
 - Action planning
- When?** Commencing in Autumn 2010 and concluding by early Summer 2012
- Progress?** Area Boards across Wiltshire have been looking to identify target groups. So far, the following provisional programme has been established.

- | | |
|--|--|
| • Amesbury | <i>(Council tenants and leaseholders)^</i> |
| • Bradford on Avon | <i>(Boaters)^</i> |
| • Calne | <i>(People with mobility issues)^</i> |
| • Chippenham | <i>(Disability allowance claimants)*</i> |
| • Corsham | <i>(NEETS)^</i> |
| • Devizes | <i>(Victims of domestic violence)*</i> |
| • Malmesbury | <i>(Rural isolation and access)^</i> |
| • Marlborough | <i>(Recently retired)^</i> |
| • Melksham | <i>(Everyday people who currently do not participate)^</i> |
| • Pewsey | <i>(Rural families on low incomes)*</i> |
| • Salisbury | <i>(People with learning disabilities)*</i> |
| • Southern Wiltshire | <i>(Gypsies and travellers)^</i> |
| • South West Wiltshire | <i>(Young people in rural areas)^</i> |
| • Tidworth | <i>(Army dependents)^</i> |
| • Trowbridge | <i>(Teenage parents)^</i> |
| • Warminster | <i>(Older people in residential care)^</i> |
| • Westbury | <i>(Elderly people living at home)^</i> |
| • Wootton Bassett & Cricklade | <i>(Stroke sufferers)*</i> |

^ provisionally agreed

* subject to confirmation

Wiltshire's Voices PRG bid- Area Boards suggested projects list

Area Board Name	Suggested target Group	Evidence of need e.g. JSNA	Comments
Marlborough Area Board	Those of retirement age who wish to be more involved in decision making and volunteering and do not live within Marlborough Town	<p>80% of the population growth in Wiltshire over the next 10 years will be within the retired age group. 22% of the population is of retirement age. Generally they will be active, have more time to be involved and bring with them a huge range of skills and experience</p> <p>Marlborough Community Area has the second lowest % for those who felt informed about getting involved in their local area (35.3%)</p> <p>At the same time Marlborough Community Area has the Highest % of any community area regarding wanting to be more involved in decision making (35.4%)</p> <p>Marlborough Community Area is also one of the most rural of areas and the Parishes have said that they do not feel engaged</p> <p>The focus up to now in Marlborough has been upon young people.</p>	<p>It is proposed to research what the barriers are to volunteering and getting more involved in decision making for those who live outside of Marlborough Town, are of retirement age and wish to do so.</p> <p>The evidence suggests that many people want to be more involved yet do not feel able to or informed about how to</p> <p>The approach could be to identify a mixed sample of people who fit the target group and through focus groups, listening to their stories, and collecting evidence, begin to identify and then address those barriers to volunteering. These could include issues such as access, information, opportunities, approach etc.</p> <p>The research would need to build upon that which has already taken place within the area and the Board would work with organisations such as 'GROW', age concern, etc. It would also need to work closely with the Parish Councils whose involvement is key to localism working within the Community Area.</p> <p>The research also goes to the heart of the government's 'Big Society' ambitions.</p>



4th August 2010

Cllr Chris Humphries
Chair Marlborough Area Board

Performance Team
Wiltshire Council
Bythesea Road
Trowbridge
Wiltshire
BA14 8JN

Dear Cllr Humphries and Marlborough Area Board.

LPSA Performance Reward Grant Bid

I am writing further to your bid for LPSA Performance Reward Grant for Marlborough Christmas Lights. The bid was presented to the Performance Reward Grant panel on 22nd July 2010.

I am sorry to tell you that this bid was not approved.

The Panel did not feel that this was a suitable bid for PRG money and the bid had little support from Thematic Delivery Partnerships. It was also felt that it would set a precedent for other areas to attempt to bid for this kind of thing if it were approved. However, it was suggested that the Area Board might like to consider this request from the money you have available to allocate to energy efficiency initiatives.

Thank you for your interest in the Performance Reward Grant Scheme.

Yours sincerely,

Karen Spence

Performance Manager
Direct Line: 01225 713094
Email: Karen.spence@wiltshire.gov.uk

cc: Richard Rogers, Area Board Manager

MARLBOROUGH AREA BOARD

Date	Location	Area Board Agenda Items (Standing items will include Partner Updates and Funding)	Cabinet Member Attending	Other events (provisional)
19 Oct 2010	St John's School, Granham Hill, Marlborough, SN8 4AX	Community Items: Partner items: NHS Wiltshire Update Corporate items:	Cllr Fleur de Rhé-Philippe (Finance, Performance and Risk)	Wiltshire Council's New Approach to Providing Face to Face Customer Access to Council Services
23 Nov 2010	Broad Hinton Village Hall, Yew Tree Lane, Broad Hinton, SN4 9RH.	Community Items: Partner items: Corporate items: Budget Consultation Parish Steward Scheme Car Parking Strategy outcomes Local Transport Plan Funding Allocation – to consider the proposals for transport schemes	Cllr Dick Tonge (Transport and Highways)	2011 Councillor Census Community Flooding – to report on the consultation outcomes

Community area manager: Richard Rogers (richard.rogers@wiltshire.gov.uk)
Democratic services officer: Kevin Fielding (Kevin.fielding@wiltshire.gov.uk)
Service director: James Cawley (james.cawley@wiltshire.gov.uk)

